



September 17-21, 2025 Dallas, Texas/Hybrid



Attendance Justification Package Conference Attendees











Letter from Dr. Ro

About the Conference

Sample Letter to Employer/Supervisor



**Registration Fees** 

**Expense Worksheet** 



**Conference Webpage** 

January 22, 2025

Hey Sis!

Thank you for your interest in **The Experience--For Women in Leadership** presented by DREAM Education Consulting! Our theme this year is *Unleash Your Power!* 

This Attendance Justification Package has been designed to encourage your employer to invest in your development through supporting your attendance to this conference.

As you share this conference with your employer, it is important to highlight how the conference outcomes are aligned with your role within the organization and mission.

I trust this package serves you well in advocating for your needs as an employee of the organization in which you work.

I look forward to connecting with you in Dallas!

Yours truly,

Dr. Ro

Chief Executive Officer







Dr. Ro Empowering All Minds (DREAM) Education Consulting is a Black/Woman-owned, boutique consulting firm that offers customized leadership development and services to support schools and communities. Services include: curriculum and program development, youth development, Special Education Advocacy, and Diversity, Equity and Inclusion solutions.



## **Conference Webpage**

# *About* The Experience!

This event is our rebranded "Your Passion. Your Purpose. Your Journey." Women's Leadership Conference.

Look forward to engage in dynamic discussions, gain invaluable insights, and build lasting networks that empower you to embrace and leverage your talents and skills as leaders and explore opportunities for **collective community impact**.

Join us for an amazing experience that focuses on wellness for leaders, culturally responsive and inclusive leadership practices, personal branding development and entrepreneurship.

It is curated to uplift, affirm, empower and celebrate diverse women in leadership.

You will walk away with an empowering experience and actionable strategies to use your personal attributes, talents and skills in the workplace and in the communities in which you serve.

## Schedule

## Wednesday, September 17, 2025

(Virtual)--6:30-8:30PM CST--Virtual Session (Meet and Greet, Interactive Virtual Networking, Breakout Sessions, Speakers and Leadership Panel)

### Thursday, September 18, 2025

(Virtual)--9AM-3PM CST--Conference (In-person)--6-8PM CST--VIP Jazz Meet and Greet

## Friday, September 19, 2025

(In-person) --8AM-3PM--Conference

### Saturday, September 20, 2025

(In-person) --8AM-3PM-Conference

### Sunday, September 21, 2025

(In-person) Sunday, September 21, 2025--11AM-1PM-Legacy Brunch/DREAM Leadership Awards



## **Event Outcomes**

- To create informed leadership practices based on lived experiences, shared diverse perspectives and cutting-edge research
- To stimulate innovative solutions through personal development and transformative capacitybuilding
- To inspire collaboration and collective community impact among diverse women in leadership



### Dear [Employer/Supervisor],

I'd like to attend The Experience--For Women in Leadership, an event designed to promote mental wellness and leadership development.

This event will take place in [City/State] on [Dates]. I am interested in attending this conference to support my professional and personal development as a leader.

#### Who attends?

Women who attend this event have one thing in common: they are committed to becoming more impactful leaders. Also, these women in leadership have a desire to expand their leadership potential to explore opportunities for collective community impact.

#### What are the conference outcomes?

- To create informed leadership practices based on lived experiences, shared diverse perspectives and cuttingedge research
- To stimulate innovative solutions through personal development and transformative capacity-building
- To inspire collaboration and collective community impact among diverse women in leadership

#### Why invest in my growth and development?

As a corporate sponsor, you demonstrate a commitment to fostering diversity and inclusion, mental wellness and personal development and leadership development, which can attract and retain like-minded clients, employees and stakeholders.

A meaningful way to invest in your employees, the future of leadership and show your dedication to creating a more equitable world.

Becoming a Corporate Sponsor not only aligns your brand with the values of empowerment and equality but also provides numerous benefits that can enhance your company's reputation and reach. Moreover, this event fosters collaboration and encourages women to become more strategic in contributing to our mission and organization's goals. Additionally, the insights and perspectives gained from attending this event will inspire innovation, productivity and business success.

### What the conference highlights?

- VIP Meet and Greet
- Multicultural Courage Circle and Leadership Panel
- Engaging breakout sessions
- Vendor Opportunities
- Empowering Keynote
- Legacy Brunch
- Collaboration for Collective Community Impact

### How much does it cost to attend? (See page 8-9)

Various registration levels available; 10% off for a team of 6+

### Testimonials

For comments from past attendees, you may visit: https://consultdream.com/testimonials-women-s-conference

I believe this would be a wise investment and I appreciate your thoughtful consideration.

Sincerely,



[Your Name] [Your Signature]

Conference Webpage



Ad-on Available Scheduled to occur after event--\$149 (Value \$499) \*\*Visual Branding/Styling Session with Shaye Cunningham, Keynote Speaker--Saturday, September 21, 2025--3:30-5PM (in-person)--\$149 OR (1.5 hours) Scheduled to occur after event. (Value \$499)

Unleash Your Power! <i>December Software</i> <i>December 17-21, 2025</i> <i>Delas, Texas/Hybrid</i>	THE EXPERIENCE (VIRTUAL) 9/17-18/2025 \$499	LEGACY BRUNCH (IN-PERSON) 9/21/2025 @11AM-1PM \$189	VIP JAZZ MEET & GREET (IN-PERSON) 9/18/2025 \$119
Coaching/strategy session w/Dr. Ro*			
Visual branding session w/Shaye, Keynote**			
Hotel Stay @ Canvas Hotel Dallas			
VIP Networking Meet and Greet			
Cocktail Reception w/Presenters			
Multicultural Courage Circle			
Leadership Panel			
Breakout Sessions (in-person)			
Breakout Sessions (virtual)			
Legacy Brunch			
In-person access/networking/vendors			
Virtual access/networking			
Teen Ticket (in-person) Teen Ticket (virtual)			
Exclusive SWAG			
SWAG			
Breakfast, Lunch and Snacks			
Novelty Souvenir Book			
Digital Souvenir Book			
18 Hours of CEUs			
12 Hours of CEUs			
6 Hours of CEUs			
Certificate			

\*Coaching/Strategy session (1.5 hours), Dr. Ro, CEO, DREAM Education Consulting Scheduled to occur after event--\$149 (Value \$499)

Ad-on \*\*Visual Branding/Styling Session with Shaye Cunningham, Keynote Speaker--Saturday, September Available 21, 2025--3:30-5PM (in-person)--\$149 OR (1.5 hours) Scheduled to occur after event. (Value \$499)





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September 17-21, 2025 as Texas/Hvb

Expense	Explanation		Cost
<b>Registration Fee</b>		\$	
Airfare		\$	
Hotel/Lodging		\$	
Transportation Fee		\$	
Parking		\$	
Food per Diem		\$	
	Subtotal	\$	
	# of Employees Attending	Ŧ	
	Total	\$	

Request Invoice from Tamara Winslow at tamara@consultdream.com Checks Made Payable to: DREAM Education Consulting

